

CSTA 2023 Industry Awards



CSTA Awards



- **10 Categories – different criteria**
- **Over 45 entries**
- **3 Judges:**
 - **Katie Webb, Director of Molokini Marketing**
 - **Doug Owen, Secretary-General, BIC**
 - **Rob Fisher, Director of Intermodal Europe**
 - **+ Tie-breaker Judge: Colin Rubery, CSTA**

1. Best Operator of Multiple Container Self-Storage Sites

Criteria: Consistency, Site Management, Innovation

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Highly Commended:

- Blue Bear Storage
- Space Program

1. Best Operator of Multiple Container Self-Storage Sites

Criteria: Consistency, Site Management, Innovation

Winner:

- U-Hold-The-Key

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2. Outstanding Staff Member

Criteria: Customer Service, Leadership, Problem Solving

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Criteria: Customer Service, Leadership, Problem Solving

Highly Commended:

- Explorage.com – Jacqui Jeffries
- Space Program – Crystal Salterwhite-Hurley
- U-Hold-the-Key – Ryan Tempest
- Keepsafe – Ian Dougal

2. Outstanding Staff Member

Criteria: Customer Service, Leadership, Problem Solving

Winner:

- Blue Bear Storage – Danny Meredith

3. Best Operator of a Single Container Self-Storage Facility

Criteria: Site Management, Customer Service, Innovation

Winner:

- Blue

Highly Commended:

- Sheeplands

4. Safety Innovation

Criteria: Safety, Security, Innovation

Winner:

- Domino Clamps



5. Technology Innovation

Criteria: Technological Impact, Innovation, Practicality

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Criteria: Technological Impact, Innovation, Practicality

Highly Commended:

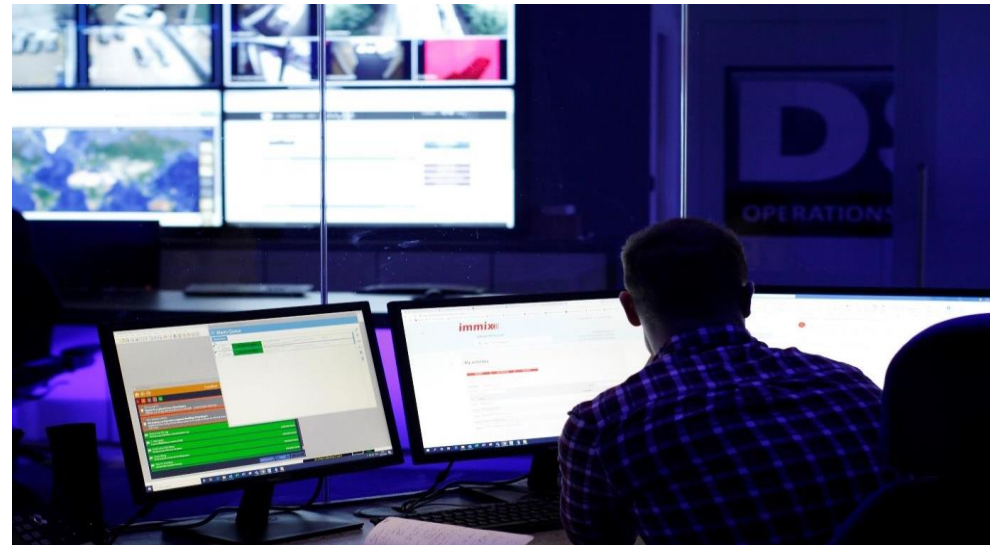
- Stora
- Explorage.com

5. Technology Innovation

Criteria: Technological Impact, Innovation, Practicality

Winner:

- DSOC



6. Sustainability

Criteria: Environmental Impact, Innovation, Practicality

Winner:

- Sheeplands

Highly Commended:

- Flowbox

7. Charitable Initiatives

**Criteria: Community Impact, Charitable Contribution,
Innovation**

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Criteria: Community Impact, Charitable Contribution, Innovation

Highly Commended:

- Blue Bear
- Keepsafe

7. Charitable Initiatives

Criteria: Community Impact, Charitable Contribution, Innovation

Winner:

- Space Program



8. Website

Criteria: Design, User Experience, Content

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Highly Commended:

- Blue Bear
- U-Hold-the-Key

8. Website

Criteria: Design, User Experience, Content

Winner:

- Keepsafe

9. Social Media

Criteria: Engagement, Content, Innovation

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Criteria: Engagement, Content, Innovation

Highly Commended:

- Blue Bear
- Domino Clamps
- Keepsafe

9. Social Media

Criteria: Engagement, Content, Innovation

Winner:

- Explorage.com

<https://www.youtube.com/watch?v=GPVBn2S2fqs>

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10. Best/Most Original Photo

Criteria: Skill, Relevance, Creativity

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Highly Commended:

- Blue Bear
- U-Hold-the-Key

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10. Best/Most Original Photo Criteria: Skill, Relevance, Creativity

Winner:

- Touax



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Full Report including details of all Winners and Highly Commended Award Winners to be published next month